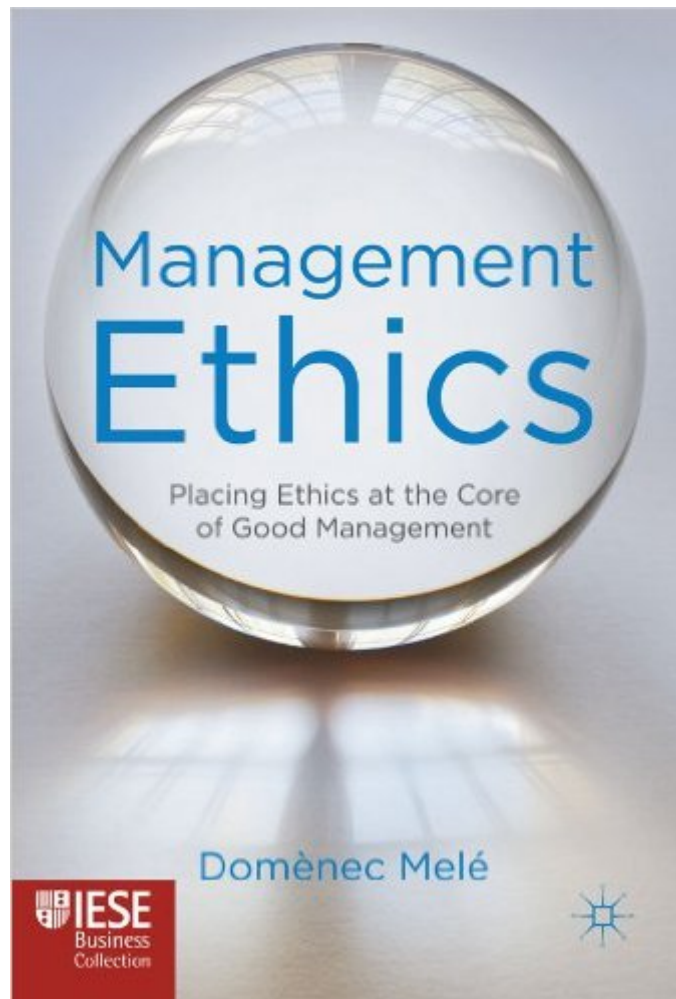


The book was found

Management Ethics: Placing Ethics At The Core Of Good Management (IESE Business Collection)



Synopsis

The recent financial crisis has awakened a renewed sensibility to ethics in business and management, and an increasing interest in a better understanding of how ethics and economics are intertwined. Managers and executives must understand not just the moral value of ethical behaviour, but also how this can strengthen and benefit the organization.

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Customer Reviews

Professor Mele is a great scholar. This is a wonderful read.

Very good structure and examples. Excellent to communicate inside the organization showing ethical principles with practical examples. The classical principales are explained clearly, however MelÃ© assumes as good many principles without discussion, which is not bad, it is a valid focus to teach ethics. However, many people will think that is not appropriate for complicated cases or another philosophical principles still in use. Not very good for ethical investigation or status of natural law acceptance, these are the principales not under discussion.

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